

## LONDON 2012 Programme Advertising Rates

**Half Page**  
128mm Wide x 92mm High

**£290 + vat**

**Eighth Page**  
61mm Wide x 43mm High

**£87 + vat**

### ENHANCED STAND LISTING

*Include your logo or photo in full  
colour with your  
Stand listing for only £40 + vat*

**STAND OUT FROM THE REST**  
*To Book your listing  
telephone 01787 224040*

**Full Page (A5)**  
128mm Wide x 190mm High

**£510 + vat**

Inside Front/Back Cover £663 +vat  
Outside Back Cover £816 +vat  
Full page trim size  
148mm Wide x 210mm High  
(add 3mm on each edge for bleed)

**Quarter Page**  
61mm Wide x 92mm High

**£157 + vat**

The Mind Body Soul programme will be produced in an **A5** format. The programme is the window of the shows and printed in full colour throughout. These valuable reference guides will be circulated to our databases and distributed through outlets within each event area prior to the exhibitions.

The programme is used as a valuable reference for information not only at the exhibition itself, but also before and afterwards.

**Advertisement copy to be supplied in the following formats:**

### **Colours must be CMYK**

Photoshop (PSD), JPEG, TIFF, EPS or Adobe InDesign file. Adverts can be supplied on PC disk/CD or email attachment. Please include a hard copy/print of your advert. All adverts must be completed artwork, small text changes may be able to be made depending on format.

If there is extensive changes to be made to your advert or for complete advert creation please contact our design department on 01787 224040 or email [design@primeimpact.co.uk](mailto:design@primeimpact.co.uk)

**To advertise please complete the reverse booking form or telephone  
01787 224040**

**Payment Terms: Full payment required at time of booking\***

#### **Design Charges:**

If you require advert design a small additional fee will be charged

\*Full Page £55+vat \*Half Page £35+vat \*Quarter Page £30+vat \*Eight Page £25+vat

**LONDON** Exhibition Programme  
Programme Published: August

Exhibition Date: 28/29/30 September 2012  
Copy Deadline: 19th June (print run 25,000)

# Mind Body Soul Exhibition Programme

## LONDON ADVERTISING Booking Contract 2012

Tel: 01787 224040 Fax: 01787 223535  
 email: info@primeimpact.co.uk

Prime Impact Events & Media, The Old School, Colchester Road, Wakes Colne, Essex, CO6 2BY

### INVOICE ADDRESS

Name:.....Trading Name:.....  
 Address:.....  
 .....Postcode:.....  
 Telephone:.....Fax:.....Email:.....

I would like to book the **following** advertising space: Please tick

<b>1/8 page</b> £87 + vat <input type="checkbox"/>	<b>Full page</b> £510 + vat <input type="checkbox"/>
<b>1/4 page</b> £157 + vat <input type="checkbox"/>	<b>Inside front/back cover</b> £663 + vat <input type="checkbox"/>
<b>1/2 page</b> £290 + vat <input type="checkbox"/>	<b>Outside back cover</b> £816 + vat <input type="checkbox"/>
<b>Enhanced Logo Listing</b> £30 + vat <input type="checkbox"/>	

**Please return advertisement booking form together with payment for your advertisement  
 A VAT invoice will be sent by return.**

I wish to pay £  by Cheque  (enclosed) made payable to: **Prime Impact Events & Media Ltd**

Or Credit / Debit Card (details below)  issue no (switch only):

Valid from  /  /  Expiry date  /  /

**CREDIT CARD PAYMENT** Please debit my Visa/Mastercard/Delta/Switch

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Name .....Signature:.....

**Programmes / Posters**

Are you able to circulate the exhibition programmes, flyers or posters? Please state the number you require:

Programmes  A4 Posters  A3 Posters

For which event/s? \_\_\_\_\_