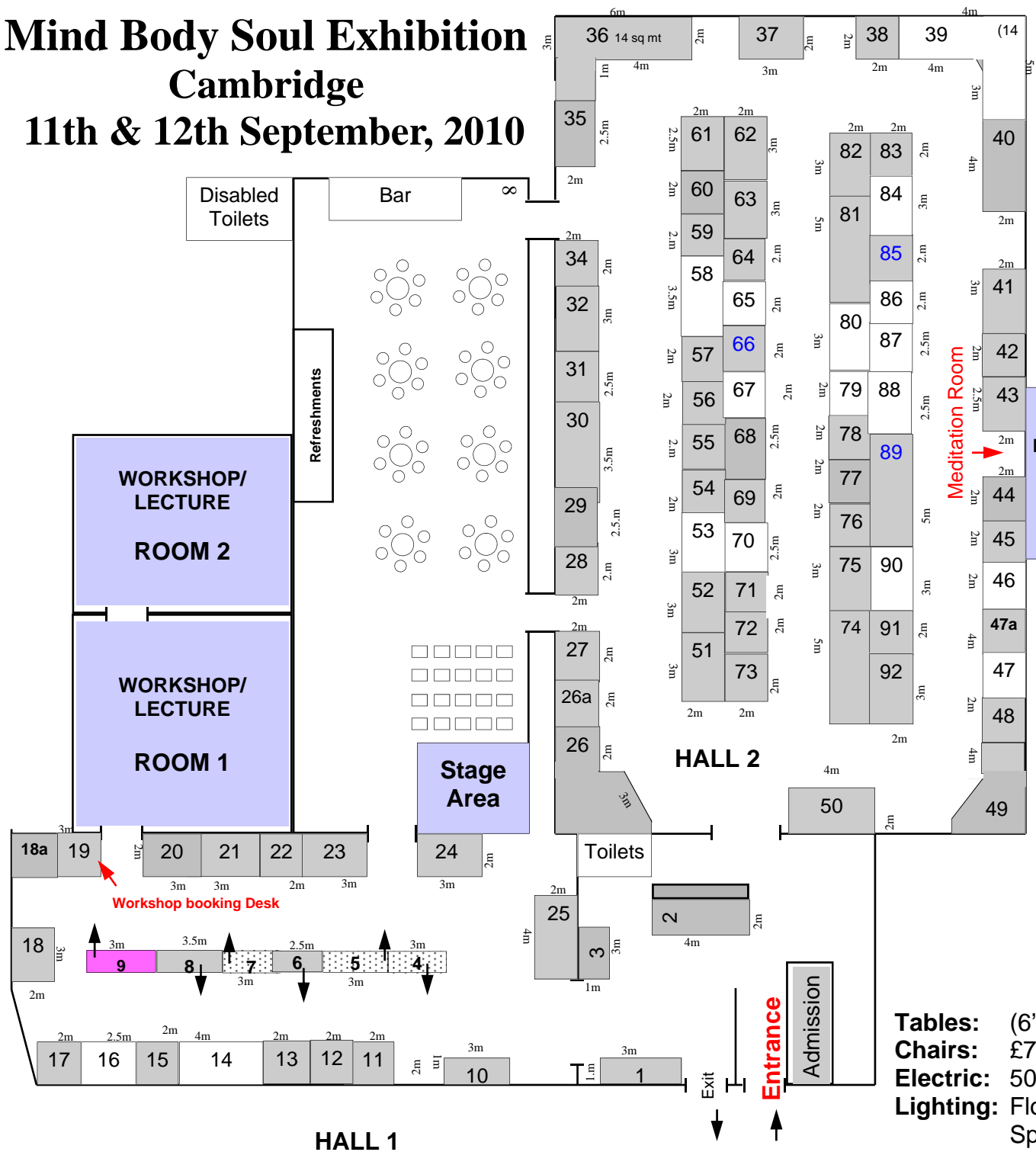


Mind Body Soul Exhibition Cambridge

11th & 12th September, 2010



STAND COSTINGS

Standard positions - £65.00 per square metre
Prime positions - £71.00 per square metre
 Stand cost includes part screening (only extends to 1 meter at the sides)
Upgrade to a Full Shell Scheme for £7 per square metre

Stand Pricing (All prices are excluding vat)

Standard Space	Prime Positions
2m x 2m £260 + vat	2m x 2m £284 + vat
2.5m x 2m £325 + vat	2.5m x 2m £355 + vat
3m x 2m £390 + vat	3m x 2m £426 + vat
4m x 2m £520 + vat	4m x 2m £568 + vat
5m x 2m £650 + vat	5m x 2m £710 + vat
6m x 2m £780 + vat	6m x 2m £852 + vat

- Key**
- Standard Position
 - Sold
 - Prime Position
 - No screening

Stand no's 4 to 9 have 1/2 metre high screening and extend to 1m depth.

Stand no's 1 and 3 do not come with screening

EXTRAS

- Tables:** (6' x 2'6") £15 each
- Chairs:** £7 each
- Electric:** 500w £35+vat -- 1kw £45+vat -- 3kw £60+vat
- Lighting:** Florescent Tube - 1.5m (5') £45 (full shell scheme only)
Spotlight (120w) £45 each



CHILFORD HALL



Mind Body Soul Exhibition
11th & 12th September 2010
Chilford Halls, Linton, Cambridge
CB21 4LE recently changed from CBI 6LE

Chilford Halls is set in 40 acres of rolling countryside. The venue is of immense character and the largest dedicated events venue in the region. The Mind Body Soul exhibition at Chilford Hall is now in its 10th year. Chilford Halls is clearly signposted, just 20 minutes from Cambridge off the A1307 trunk road
Opening Times for the general public: Sat & Sun 10am – 5pm
Admission: 1 day ticket - Adults £5.00 Conc. £4.00
2 day ticket - Adults £8.00 Conc. £6.00
Children under 16 are free

Cambridge attracted over 3,000 visitors over the two days in 2009



STAND COSTS

Standard Positions - £65.00 per square metre + VAT

Prime Positions - £71.00 per square metre + VAT

EXTRAS

Electric: 500w £35+vat -- 1kw £45+vat -- 3kw £60+vat

Tables: (6' x 2'6") £15 each (Tables do not come with table coverings, please bring your own)

Chairs: £7 each

Lighting: Florescent Tube - 1.5m (5') £45 (full shell scheme only)
Spotlight (120w) £45 each

Screening only extends to 1 metre at the sides. **Upgrade to a Full Shell Scheme** for £7 per square metre

All prices are for two days plus VAT at the standard rate

What your stand includes:

Stand space includes Grey polypropylene weave screening. Back of the stand screen height 2m, side screens are 2m in height and displayed to 1m depth only (additional screening for the sides is available at an extra cost at £25 per metre) (if you wish to attach any signs posters etc. it must be with Velcro only. **NO PINS, TAPE, BLUE TAC** etc. Your company name/name and stand no will be displayed on your stand, display size A4

- **Programme Stand Listing** -Your Company name, Telephone no. Email and Company Stand Description details will be listed free within our exhibition programme stand by stand listings. To be included within the programme your stand booking must be received no later than 10 weeks prior to the event. The programme will also be available on our website in a pdf format
- **Complimentary Entrance Tickets** each stand holder will receive 8 complimentary entrance tickets for their customers



DIRECTIONS TO Chilford Hall
(Look out for brown & cream Tourist signs: "Chilford Hall Vineyard")

FROM LONDON: Exit Junction 9 from M11 onto A11 (signs to Newmarket, Norwich) **Carry straight on for approximately 7 miles.** Turn left off the dual carriageway at the sign to "Chilford Hall Vineyard" & Balsham, then immediately right over the bridge. On approaching Balsham, turn right to "Chilford Hall Vineyard".

FROM THE NORTH AND WEST ON THE A1 or A14: Join M11 from the A14. Exit Junction 10 from M11 onto A505 (signs to Newmarket, Norwich). Join the A11, and then follow signs for "Chilford Hall Vineyard" as above.

FROM THE EAST ON THE A14 or A11 (from Norwich): From the A14 passed Newmarket. Keep to the left of the road and join the A11 in the direction of London. Look out for the Balsham signpost and "Chilford Hall Vineyard" Turn left on road to Balsham On approaching village turn right to Linton & "Chilford Hall Vineyard"

FROM HAVERHILL and BEYOND (A1307 and A604): Approximately 2 miles passed Horseheath take the road on right (over brow of hill) marked "Chilford Hall Vineyard". Turn right onto Balsham Road (Fire Station on right) (sign post to "Chilford Hall Vineyard").

Car Parking:

Over 1,300 Free car parking spaces are available

CATERING

The catering facilities over the weekend will be supplied by Chilford Hall

SETTING UP AND OPENING TIMES:

EXHIBITION OPENING TIMES to PUBLIC

Saturday & Sunday 10am-5pm

EXHIBITOR SETTING UP TIMES:

Friday 10th September, 2010

& Saturday 11th September, 2010

Exhibitors will be able to set up on Friday afternoon from 2pm – 5pm and on Saturday morning from 7.30am -9.30am All exhibition stands must be set up by 9.30am on Saturday 11th November 2010, as all external-loading doors must be closed before the exhibition opens at 10am. Previous exhibitions have been delayed due to some exhibitor's late arrival.

DISMANTLING

Dismantling of stands must not commence until the exhibition has closed on Sunday after 5 pm.

MBS EXHIBITION PROGRAMME

Advertise with a full colour display ad for as little as £87 Advertisement copy must be received 12 weeks prior to the exhibition, please see ad sheet for mechanical information.

Logo listings are available to enhance your programme listing, to have your logo included the cost is £35+vat

The Exhibition Programmes will be sent to exhibitors six weeks prior to the event. Please indicate on your booking form how many programmes you require for your distribution

WORKSHOPS/LECTURES/STAGE DEMONSTRATIONS

To apply to present a lecture/workshop please fill in workshop/lecture request form, Prime Impact will send written confirmation if your workshop/lecture has been accepted into the programme

EXHIBITOR BADGES

Exhibitor Badges must be worn at all times during opening times of the exhibition

Exhibitor Badges will be issued on the set up day If any additional Badges are required please forward to us prior to the event a list of people who will be working on your stand via fax 01787 223535 or email emily@mbsevents.co.uk

Please return all badges back to the reception desk at the end of the event

ACCOMMODATION

If you require accommodation please contact the local Tourist information centre
Cambridge 01223 322640

TO BOOK YOUR STAND SPACE PLEASE FILL IN THE BOOKING FORM

