



MIND • BODY • SOUL

Mind Body Soul Exhibition Programme Advertising Rates 2010

Half Page
128mm Wide x 92mm High

£290 + vat

Eighth Page
61mm Wide x 43mm High

£87 + vat

ENHANCED STAND LISTING

*Include your logo or photo in full
colour with your
Stand listing for only £30 + vat*

STAND OUT FROM THE REST

*To Book your listing
telephone 01787 224040*

Full Page (A5)
128mm Wide x 190mm High

£510 + vat

Inside Front/Back Cover £663 +vat
Outside Back Cover £816 +vat
Full page trim size
148mm Wide x 210mm High
(add 3mm on each edge for bleed)

Quarter Page
61mm Wide x 92mm High

£157 + vat

The Mind Body Soul programme will be produced in an **A5** format. The programme is the window of the shows and printed in full colour throughout. These valuable reference guides will be circulated to our databases and distributed through outlets within each event area prior to the exhibitions.

The programme is used as a valuable reference for information not only at the exhibition itself, but also before and afterwards.

Advertisement copy to be supplied in the following formats:

Colours must be CMYK

Photoshop (PSD), JPEG, TIFF, EPS or Adobe InDesign file. Adverts can be supplied on PC disk/CD or email attachment. Please include a hard copy/print of your advert. All adverts must be completed artwork, small text changes may be able to be made depending on format.

If there is extensive changes to be made to your advert or for complete advert creation please contact our design department on 01787 224040 or email design@primeimpact.co.uk

**To advertise please complete the reverse booking form or telephone
01787 224040**

Payment Terms: Full payment required at time of booking*

LONDON Exhibition Programme
Exhibition Date: 2nd & 3rd October **2010**
Programme Published: August
Copy Deadline: 19th June (print run 25,000)

CAMBRIDGE Exhibition Programme
Exhibition Date: 11th & 12th September **2010**
Programme Published: July
Copy Deadline: 17th June (print run 20,000)

KEMPTON Exhibition Programme
Exhibition Date: 6th & 7th March **2010**
Programme Published: January
Copy Deadline: 9th January (print run 25,000)

BRENTWOOD Exhibition Programme
Exhibition Date: 27th & 28th March **2010**
Programme Published: January
Copy Deadline: 9th January (print run 25,000)

Mind Body Soul Exhibition Programme

ADVERTISING Booking Contract 2010

Tel: 01787 224040 Fax: 01787 223535
 email: info@primeimpact.co.uk

Prime Impact Events & Media, The Old School, Colchester Road, Wakes Colne, Essex, CO6 2BY

INVOICE ADDRESS

Name:.....Trading Name:.....
 Address:.....
Postcode:.....
 Telephone:.....Fax:.....Email:.....

I would like to book the **following** advertising space: Please tick

1/8 page £87 + vat <input type="checkbox"/>	Full page £510 + vat <input type="checkbox"/>
1/4 page £157 + vat <input type="checkbox"/>	Inside front/back cover £663 + vat <input type="checkbox"/>
1/2 page £290 + vat <input type="checkbox"/>	Outside back cover £816 + vat <input type="checkbox"/>
Enhanced Logo Listing £30 + vat <input type="checkbox"/>	

within the: **London 2010 MBS Exhibition programme** **Kempton 2010 MBS Exhibition programme**
Cambridge 2010 MBS Exhibition programme **Brentwood 2010 MBS Exhibition programme**

Please return advertisement booking form together with payment for your advertisement
A VAT invoice will be sent by return.

I wish to pay £ by Cheque (enclosed) made payable to: **Prime Impact Events & Media Ltd**

Or Credit / Debit Card (details below) issue no (switch only):

Valid from / / Expiry date / /

CREDIT CARD PAYMENT Please debit my Visa/Mastercard/Delta/Switch

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NameSignature:.....

Programmes / Posters

Are you able to circulate the exhibition programmes, flyers or posters? Please state the number you require:

Programmes A4 Posters A3 Posters

For which event/s? _____